



भारतीय बीज सहकारी समिति लिमिटेड
BHARATIYA BEEJ SAHAKARI SAMITI LIMITED
(Registered under MSCS Act, 2002, Reg. No. MSCS/CR/1393/2023)
GST No. 07AAKAB8758M1ZZ



**International Year
of Cooperatives**

Cooperatives Build a Better World

Date - 22.04.2026

BBSSL Recruitment Notice

About Bharatiya Beej Sahakari Samiti Limited (BBSSL): Bharatiya Beej Sahakari Samiti Limited (BBSSL) is a national-level cooperative initiative established to strengthen India's seed ecosystem through a farmer-centric, self-reliant approach. BBSSL focuses on enhancing seed production, promoting farmer-led enterprises, ensuring quality seed availability, and building sustainable agricultural value chains across the country. With a strong emphasis on innovation, quality, and inclusivity, BBSSL works closely with farmers, cooperatives, and institutions to drive agricultural growth and rural prosperity.

BBSSL invites applications from dynamic, experienced, and result-oriented professionals to strengthen govt. and institutional sales across India to smoothen state wise operations.

1. Regional Manager / Area Manager – Institutional Sales

Location: PAN India

Eligibility & Qualification:

- B.Sc. Agriculture / B.Sc. with Biology or Equivalent, MBA (Preferably Agribusiness Management)

Min. Experience: 5 years in

Maximum Age: 40 years

Key Responsibilities:

- Plan, coordinate, with state governments for getting orders and meeting the desired documentation to avail time grants from the states as per schemes in the state.
- Ensure timely execution of orders received from different districts.
- Monitoring supplies so that timely delivery of the material to desired destinations.
- Train the societies about BBSSL and its product strengths.
- Coordinate with internal teams and stakeholders.
- Lead and guide state level teams.

Compensation: CTC on par with industry standards

Reg. Office: IFFCO Sadan, C-1, District Centre, Saket Place, New Delhi – 110017
Corporate Office: World Trade Centre, Tower – I, 8th Floor, Nauroji Nagar, Safdarjung Enclave,
New Delhi – 110029

Website: <https://bbssl.coop/> Email: info@sahakarbeej.in

2. Management Trainee – Institutional Sales

Location: PAN India

Eligibility & Qualification:

- B.Sc. Agriculture/ B.Sc. with Biology or Equivalent, MBA (Preferably Agribusiness Management)

Min. Experience: Fresher

Maximum Age: 25 years

Key Responsibilities:

- Plan, co-ordinate, and monitor details of schemes at national and state level.
- Ensure timely execution of all schemes and proper data management.
- Traveling to State level meetings if required.
- Ensure adherence to the govt guidelines.
- Co-ordinate with internal teams and stakeholders.

Compensation: CTC on par with industry standards

3. Executive / Sr. Executive – Institutional Sales

Location: PAN India

Eligibility & Qualification:

- B.Sc. Agriculture / B.Sc. with Biology or Equivalent, MBA (Preferably Agribusiness Management)

Min. Experience: 1-3 Years

Maximum Age: 35 years

Key Responsibilities:

- Plan, co-ordinate, and monitor the supplies after getting orders from state govt./ institutions.
- Ensure timely submission of data and details to the district HO, in the area assigned.
- Oversee field monitoring and complaints if any comes in notice from supplied material.
- Ensure adherence to the documentation guidelines.
- Co-ordinate with internal teams and stakeholders.

Compensation: CTC on par with industry standards

4. Executive – Retail Sales

Location: Jaipur Zone, Lucknow Zone & Raipur Zone.

Eligibility & Qualification:

- B.Sc. Agriculture / B.Sc. with Biology or Equivalent, MBA (Preferably Agribusiness Management)

Min. Experience: 3 years in Agri. input sales and marketing.

Maximum Age: 35 years

Key Responsibilities:

- Achieve assigned sales targets for certified seeds across the designated territory through dealer and retailer networks.
- Identify, onboard, and manage channel partners including agri-input dealers, retailers, and PACS/co-operative outlets in the assigned geography.
- Conduct regular market visits, farmer meetings, and field demonstrations to promote the BHARAT BEEJ brand and build farmer awareness.
- Monitor competitor activity, market pricing, and seed availability to provide timely market intelligence to the regional office.
- Coordinate with supply chain and logistics teams to ensure timely seed availability at the dealer level and minimise stockout situations during peak seasons.
- Collect and track outstanding payments from channel partners in line with company credit norms and ensure timely settlement
- Maintain accurate records of dealer-wise sales, inventory levels, and market feedback using prescribed reporting formats.
- Support seasonal demand planning by providing crop-wise and variety-wise sales forecasts for the assigned territory.

Compensation: CTC on par with industry standard

How to Apply

Interested candidates may send their **CV and cover letter** to: **info@sahakarbeej.in**

Subject Line: *Application – [Position Name]*

Last Date: Within 15 days from the date of publication of this advertisement

BBSSL is committed to advancing agricultural excellence, empowering farmers, and building a resilient and self-reliant seed ecosystem for India.